



# JUVENTUD ECUATORIANA (JUVE) 2024



ORGANIZACION  
JUVENTUD ECUATORIANA

# Letter from the President



Dear community,

As President of the Ecuadorian Youth Organization (JUVE), a nonprofit based in New York City and established in 2006, I'm excited to share the impact we've made in supporting Ecuadorians in the U.S. through education. Founded by Ecuadorian students, our mission is to offer educational and growth opportunities to our community.

We extend a warm invitation to learn more about our organization, its projects, and its initiatives. We encourage you to join our cause and collaborate with us to continue supporting the Ecuadorian community. On behalf of all those who will benefit from your support, we express our most sincere gratitude and admiration for contributing to the construction of a solid community with a bright future.

I encourage you to connect with JUVE and become part of this educational drive. Promoting education within our community and encouraging more young people to access higher education is an invaluable contribution that Ecuadorian Youth makes to our society. Together, we will continue to support more Ecuadorians to achieve their professional goals.

Join this effort for education and contribute to forging a promising future for our community.

Sincerely,  
Msc. Bladimir Quito  
President of JUVE





# ABOUT JUVE

## OBJECTIVES:

- **Empower:** Enhance the Ecuadorian community with knowledge, skills, and resources to be active participants in their society.
- **Preserve:** Safeguard and promote Ecuadorian heritage and identity.
- **Connect:** Build networks for collaboration, knowledge exchange, and support.

## OUR MISSION:

JUVE empowers Ecuadorians to shape their communities, celebrate their heritage, and connect with like-minded individuals globally to drive positive change.

## OUR VISION:

JUVE envisions a world that celebrates and values Ecuadorians as influential leaders and contributors, showcasing their rich cultural heritage on a global stage.

## HISTORY:

Organización Juventud Ecuatoriana (JUVE), a 501(c)(3) nonprofit organization, was established in 2006 by young Ecuadorians residing in New York City. JUVE provides impactful seminars, workshops, and forums covering education, leadership, financial management, human and civil rights, equipping individuals with the tools to thrive.

Committed to preserving Ecuadorian heritage and culture, JUVE undertakes various projects and initiatives to celebrate its richness. Recognizing the importance of higher education, JUVE created the Ecuadorian Scholars Fund to support Ecuadorians in pursuit of a college degree. JUVE's early initiatives, like the Immigration Awareness forum and GED classes, underscored its dedication to addressing the immediate needs of the community. Through steadfast commitment and community support, JUVE has become a well-respected organization in the NY Tri-State area, championing education, cultural awareness, and global connections for the Ecuadorian community.

## JUVE LEADERSHIP:



Bladimir Quito  
PRESIDENT



Gabriela Mayorga  
VICEPRESIDENT



Yuri Martinez  
TREASURER



Ron Bautista  
SECRETARY



Hugo Almeida  
BOARD MEMBER



Carlos Guevara  
BOARD MEMBER



Paulina Jerez  
EXECUTIVE DIRECTOR

# JUVE IMPACT

**70+**  
scholarships



**500**  
certificates

Google  
Career  
Certificates

**150+**  
Seminars



**100+ GED**  
graduates



## Making a Tangible Difference

JUVE's commitment to strengthening and empowering communities has earned widespread acclaim: JUVE's influence extends far beyond awards:

- 70+ scholarships awarded so far, supporting educational aspirations.
- 500 Google Professional Certificate scholarships to be awarded.
- GED classes in Spanish, opening doors to educational advancement for over 500 Ecuadorians.
- Over 150 impactful seminars on education, leadership, technology, immigration, rights, and more.
- Participation in community events, fundraising for Ecuadorian nonprofits, and supporting the Ecuadorian election process in the US.
- 300+ dedicated young Ecuadorians and Hispanics contributing to JUVE's mission.
- Serving over 10,000 individuals since its founding.

## Empowering Through Education and Beyond

JUVE has championed a wide range of programs and projects:

- The popular "Doors to Higher Education" seminar, promoting college access.
- "Ecuadorian Renaissance" project, showcasing Ecuadorian art and culture.
- Voter registration campaigns, empowering Ecuadorians to exercise their civic voice.



# Ecuadorian Scholars Fund (ESF):

JUVE's Ecuadorian Scholars Fund embodies our commitment to empowering Ecuadorians and their descendants in the tri-state area (NY, NJ, CT) to achieve their educational goals. This scholarship provides financial support to students pursuing higher education at accredited US universities, fostering the development of successful professionals.

## Focus on Accessibility and Excellence

The ESF scholarship seeks to support motivated students regardless of immigration status, with a minimum GPA of 3.0, who demonstrate a commitment to community service. JUVE emphasizes that everyone deserves an opportunity to unlock their potential through education.

## Transforming Lives

With a proven track record of over 70 scholarships awarded, the ESF makes a tangible difference in the lives of recipients. We celebrate graduates from prestigious institutions like NYU, Penn State, Rutgers, and Columbia University who exemplify the program's transformative power.

## Investing in the Future of the Community

The success of ESF resonates far beyond individual scholars. By investing in education, JUVE strengthens the Ecuadorian community, cultivates leaders, and enriches society as a whole.



## WHY ECUADORIANS ?

- **~1,000,000** Ecuadorians reside in the U.S.
- **66%** live in the tri-state area (NY/NJ/CT) with the largest South American Hispanic population in NYC.
- **Queens County** has the largest Ecuadorian community in the United States
- **67%** speak English very well
- **45%** homeowners
- **30%** have at least a bachelor's degree

### Sources:

- 2020 Census
- 2021 American Community



# JUVE INITIATIVES

## PROFESSIONAL DEVELOPMENT

- **JUVE Scholarships (Ecuadorian Scholars Fund):** This cornerstone initiative directly supports educational advancement for Ecuadorians. With over 70 scholarships awarded, JUVE empowers individuals to achieve their academic and professional goals, leading to greater contributions to society.
- **JUVE Google Professional Certificates:** In collaboration with Google, JUVE was honored to facilitate the awarding of 500 Google Career Certificates scholarships. This innovative program empowers individuals seeking a new career path in high-growth fields like IT Support, Project Management, Data Analytics, and UX Design.
- **Doors to Higher Education:** JUVE provides crucial guidance through its seminar, demystifying the college application process, including financial aid. This unlocks educational opportunities for those seeking advancement.
- **JUVE EXPO:** An annual community event welcoming new members and volunteers while showcasing JUVE's programs and fostering engagement.
- **JUVE Retiro:** Designed to build leadership, promote teamwork, and strengthen community bonds, this retreat offers members relaxation, focus, and shared purpose.
- **Leadership Conferences:** Focused on cultivating leaders, these conferences equip individuals with the skills to shape their communities and create positive change.

## PAST INITIATIVES

- **Deferred Action - DACA: Supported immigrant youth,** JUVE provided essential legal and educational resources for individuals seeking to build stability and a better future.
- **LATIN FUSION Art Auction:** A dynamic event blending art, music, and a passion for uplifting the Ecuadorian community. Created to champion local artistic talent, the auction showcased the brilliant work of Ecuadorian artists based in New York.
- **Súbele el Volumen II:** Showcasing emerging talent, this contest serves as a platform for expression while supporting JUVE's scholarships.
- **Social Change through Technology:** Through digital media workshops, participants delved into themes of migration and community issues, gaining valuable skills and promoting self-expression.

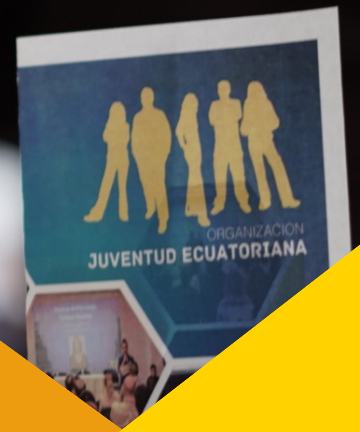


Tanto más libre un  
pueblo cuanto más  
ilustrado.

- Juan Montalvo



# JUVE AGENDA



## APRIL

- 2nd Thu (7 PM): Kickoff with Google Career Certificates
- 4th Thu (7 PM): Exploring Higher Ed in the US

## MAY

- 2nd Thu (7 PM): AI for Job Hunt
- 4th Thu (7 PM): Launching Business with Google Tools

## JUNE

- 2nd Thu (7 PM): AI Jobs Career Path
- 4th Thu (7 PM): Business Boost: Analytics & Growth

## JULY

- Special Sat (10 AM): Coding Games for Kids

## AUGUST

- 2nd Thu (7 PM): Freelance Future: AI Assistance
- Special Sat (10 AM): Coding Games for Kids

## SEPTEMBER

- 2nd Thu (7 PM): Nailing the Interview with AI
- 4th Thu (7 PM): Expanding Your Business

## OCTOBER

- 4th Thu (7 PM): E-commerce with Google
- Special Sat (10 AM): Kids Build Apps

## NOVEMBER

- 2nd Thu (7 PM): AI for Career Development
- 4th Thu (7 PM): Customer is Key: CRM & Google Tools

## DECEMBER

- 2nd Thu (7 PM): SMART Goal Setting for Personal Growth

# SPONSORSHIP OPPORTUNITIES

	Silver \$1,000	Gold \$5,000	Platinum \$10,000	Diamond \$20,000
Logo on website and promotional materials	*	*	*	*
Social media mention (@JuventudEcuatoriana)	*	*	*	*
Access to VIP networking events	*	*	*	*
Thank you package with impact report	*	*	*	*
Opportunity to host a webinar or live	*	*	*	*
Gala Tickets	2	5	10	20
Sponsored content piece in newsletter		2	5	10
Dedicated email blast to participants		2	5	10
Prominent logo placement in all event areas		*	*	*
Speaking opportunity at Awards Gala			*	*
Access to post-event data report			*	*
Customized sponsor workshop/webinar			1	2
Opportunity for a branded educational scholarship in your name			*	*
Year-round recognition on the non-profit website			*	*
Inclusion in press releases			*	*
Title sponsorship recognition ("[Your Company] presents...")			*	*
Industry Exclusive branding opportunities				*
Advisory role in the event planning				*
Media interviews with TV Networks				*



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[www.juventudecuadoriana.org](http://www.juventudecuadoriana.org)



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Join us and support the Ecuadorian Scholars Fund  
For sponsorship opportunities contact: [sponsors@juventudecuadoriana.org](mailto:sponsors@juventudecuadoriana.org) - 720.JUVENY1 / 720 588 3691

[www.juventudecuadoriana.org](http://www.juventudecuadoriana.org)