



#### **MESSAGE FROM OUR PRESIDENT:**

I salute you on behalf of **Organización Juventud Ecuatoriana (JUVE)**, which mission is to promote and facilitate the intellectual development of Ecuadorians worldwide. Established in 2006 as a 501(c)(3) non-profit organization based in New York City, **JUVE** was founded by young Ecuadorians residing in the US to empower the ever growing Ecuadorian Community in the Tri-State area.

**JUVE** focuses on encouraging young Ecuadorian and Hispanic students to continue with their higher education. **JUVE** seeks to make it possible through developing their heritage pride, leadership and professional skills in a series of seminars and initiatives geared to motivate and empower students to complete their studies, and give back to the community that supported their growth. Since 2009, JUVE rewards students for their leadership and academic excellence through the Ecuadorian Scholars Fund, the first scholarship fund for Ecuadorians in the US.

Take a moment to learn about JUVE's programs and initiatives, look over our successes, and consider helping us continue supporting the Ecuadorian community through the expansion of our activities. On behalf of all those who will benefit from your support, receive our gratitude and admiration for helping us build stronger communities and a brighter future.

Sincerely,

**Carlos Guevara** 

President, and Co-Founder cguevara@juventudecuatoriana.org

#### **ABOUT JUVE**

**Organización Juventud Ecuatoriana (JUVE),** is a nonprofit organization established in 2006 as a 501(c)(3) organization based in New York City founded by young Ecuadorians residing in the US. JUVE empowers the Ecuadorian and Hispanic community by providing seminars, workshops, and forums in education, leadership, financial management, human and civil rights, and other valuable areas to succeed in this society. JUVE promotes the Ecuadorian heritage and culture through various projects & initiatives. Through the Ecuadorian Scholars Fund, JUVE supports and motivates Ecuadorians to obtain a college degree, and thus develop as professionals.

#### **OUR MISSION**

JUVE promotes and facilitates the intellectual development of Ecuadorians worldwide.

#### **OUR VISION**

**JUVE** aspires to become self-sustaining entity that generates resources to invest in community/educational projects, and establish its presence worldwide to strengthen and spread the wealth of Ecuadorian culture and identity.

#### **OBJECTIVES**

- Educate and empower the Ecuadorian community through seminars, workshops, forums, and initiatives focused on educational and other current issues and events that unfold in the community.
- Spread Ecuadorian identity and heritage pride
- Channel resources to create community projects
- Create a global network

#### **HISTORY:**

In March 2006, a group of young Ecuadorians who shared similar ideals and passion for altruism and community service, and also experienced the need for information and support; decided to create Juventud Ecuatoriana to empower the growing Ecuadorian community through education.

Informal meetings and the desire to make a difference in the community were used to structure, establish plans of action, and define the mission, vision, and objectives of the organization. In August 2006, the organization offered its first seminar called Immigration Awareness Forum, with a panel of experts in law with extensive experience in immigration issues. Even though there were few attendees, it was the encouraging push to continue to the next project GED classes in Spanish (equivalent to the high school diploma in United States), and the many seminars and projects created for more than a decade of our organization.

Since its founding, Organización Juventud Ecuatoriana's work has been possible thanks to the support of private donors, both individuals and businesses, as well as grassroot activities and funds raised by its members.

It has been a challenging but rewarding journey, which has gradually positioned JUVE within very few recognized group of organizations in the NY Tri-State area that share similar goals. Moreover, the organization is characterized by its focus on education, altruism, and community awareness.







#### STATISTICS:

JUVE has provided to the Ecuadorian and Hispanic community over 100 seminars in various topics (doors to higher education, technology literacy, access to financial aid and scholarships, leadership, immigration, citizen rights, financial education, project management, art & culture, among others), offered GED classes in Spanish, seminars on Deferred Action - DACA, participated in various community events, fundraising events for Ecuadorian non-profit institutions (Patronato San Jose, Jefferson Perez Foundation, Todos por Ecuador Campaign), participated as observers and registering people to vote in the Ecuadorian election processes in US, and much more; serving over 10,000 people. Since its founding, more than 300 young Ecuadorians and Hispanics have been part of the organization, and is expanding its reach by creating the New Jersey Chapter in 2018. With the support from the community at large, JUVE will continue to provide and expand their support and services.



#### **AWARDS:**

JUVE has received a number of recognitions and awards for its hard work, altruistic vision and contribution to stronger and more educated communities:

- SLAM FEST Award for Excellence in Community Service Voltage Magazine 2007
- Excellence in Community Service Ecuadorian Consulate of New York 2007
- New York City Council Proclamation for Excellence in Community Service 2007
- New York City Council Proclamation for Excellence in Community Service 2008
- Excellence in Community Service Ecuadorian Consulate of New York 2009
- New York City Council Proclamation for Excellence in Community Service 2009
- New York State Assembly Proclamation for Excellence in Community Service 2013
- Excellence in Community Service Ecuadorian Consulate of New York 2014
- SLAM FEST Award for Excellence in Community Service Voltaje Magazine 2015



#### **PAST PROJECTS:**

Since our Foundation in 2006, JUVE has created several projects and programs that aimed to empower our community through information and education. Some of our past projects include seminars on Immigration, Technology, Leadership, Financial Management, Human Rights, Civil Rights, Project Management, GED Programs and more. Our most popular seminar by far is "Doors to Higher Education," due to the increasing interest of the Hispanic community in accessing a college education.

In previous years, JUVE has also contributed in projects that directly influence the participation of Ecuadorians in art, social and cultural matters. Clear examples are the Ecuadorian Renaissance, a project created to present different forms of plastic Arts created by Ecuadorians under the topic of immigration. Other projects that promote the culture and heritage pride are the Carnaval, Carnavalito event, and participations in Ecuadorian Parades every year.

Another great accomplishment of past JUVE initiatives was a series of "register to vote" campaigns for the Ecuadorian community in NY. This campaign reached over 1000 people and successfully encouraged our community to exercise their right to vote.





#### PROFESSIONAL DEVELOPMENT ACTIVITIES

#### **JUVE EXPO**

"JUVE EXPO" is an annual event where JUVE presents to the community our calendar and activities for the year. This is a space where we welcome new members and volunteers of our organization. At JUVE expo our community is invited to participate in each of our initiatives.

#### **DOORS TO HIGHER EDUCATION**

An informational seminar directed for people who need a guidance on how to go to college in the United States. This seminar has the purpose of covering all the key information for individuals to access the educational system, including the application process, financial aid and more. This is one of our most acclaimed and important seminars of the year as we provide the information necessary for community members to start their education in this country.

#### **JUVE RETIRO**

"JUVE Retiro" s an event co-sponsored by the National Park Service's Program: Your Park! Your Health! and has the purpose of bringing members of the organization to a space where they can relax, re-boost energies and build new leadership and teamwork skills. JUVE Retiro engages members of the organization in interactive, challenging and rewarding activities such as meditation, soccer games, kayaking and among others to practice community building. JUVE Retiro also serves as a space to open a conversation amongst members on different ideas and goals. By being in an environment free of distractions, noise and traffic, JUVE members are able to share a collaborative, creative and purposed space.

#### **OUR INITIATIVES:**

#### **CARNAVAL. CARNAVALITO**

"Carnaval, Carnavalito" looks to integrate the Ecuadorian community by creating a space that represents the authentic celebration of the Ecuadorian Carnival. At "Carnaval, Carnavalito", JUVE will bring traditional games, music, dance and activities that have originated in Ecuador and are rarely seen in the US. Through Carnaval, Carnavalito JUVE looks to raise awareness of the Ecuadorian culture and traditions to members of the community who are Ecuadorian-americans and Americans. At the same time, JUVE's purpose is to create a richer, stronger, diverse and knowledgeable community in New York. All proceeds from Carnaval, Carnavalito will contribute to the Ecuadorian Scholars Fund.

#### SÚBELE EL VOLUMEN

"Súbele el Volumen" was created with the aim of supporting new talent and our Ecuadorian scholar fund. The Event is a talent contest that will provide a space for Ecuadorian and Hispanic showcase their skills on stage and while contributing to a good cause.

#### SOCIAL CHANGE THROUGH TECHNOLOGY

This workshop is an introduction to basic video / film / post production skills with the goal of helping young people internalize situations linked to migration events, share their needs, complaints, wishes and show how they manage to face difficulties related to migration. The objective of this workshop is to infuse video technology skills through team building and leadership-based projects focusing on student life, social commitment and community service activities.

#### **DEFERRED ACTION - DACA**

In 2013, Organización Juventud Ecuatoriana was selected by the Department of Youth and Community Development of New York as a Community Outreach Provider for the Deferred Action for Childhood Arrivals – DACA initiative. Because of its presence and trust gained amongst the immigrant community in New York, JUVE is a key element in reaching hard to reach populations who might be eligible for this program. Through its DACA program, JUVE in collaboration with other associated organizations has been able to provide hundreds of individuals with free legal and educational programs as well as complete their application process to DACA which grants applicants with a work permit, social security card, NY State ID or a Driver's License.

#### **LEADERSHIP CONFERENCES**

Leadership is the art of leading a group of people or community toward achieving goals, both common and individual, achieving optimal performance through the use of skills and abilities of each member of the community, without losing sight of the goals and always encouraging interpersonal relationships.

The leadership Conferences are part of the need to stimulate the community to organize, and take action to make major changes that contribute to improve their quality of life and create a more united world. It responds to the main challenges of a society through actions arising from reflection and planning. These conferences are aimed at community leaders, entrepreneurs, managers, chiefs of staff, and anyone who wants to learn about leadership skills.

















in the first of th Tel: (720) 588-3691 or (720) JUVENY1



#### **ECUADORIAN SCHOLARS FUND - ESF**

In 2009, JUVE created the Ecuadorian Scholars Fund (ESF) to support more young Ecuadorians and adults alike achieve their goal of obtaining a college degree, and thus develop as professionals. Our organization created this Fund in the belief that all people deserve the opportunity to develop their potential, regardless of their social status. It is our goal to provide the motivating push and support to achieve their success; and proudly, 2018 is the tenth year providing scholarships.

The "Ecuadorian Scholars Fund," is without a doubt the most ambitious and important project, not only for the organization, but also for the Ecuadorian community as a whole. To date, over \$50,000 have been contributed to our community, and we will continue to work hard to provide more scholarship in the upcoming years thanks to the support from public and private sources as well as members from our community.

The importance of the ESF lies in the direct and long-term impact on the lives of those who will benefit through the scholarship, helping them to obtain a university degree and, therefore, develop as professionals and better citizens. During the past decade, Juventud Ecuatoriana has witnessed the development and successes of many former scholarship winners, who have earned Master and Doctorate degrees from top Universities of this countries, such as NYU, Pen State, Rutgers, and Columbia University. Our very own (former) Executive Director, Edwin Quito obtained his master's degree from NYU, and currently serves as Vice-Consul of the Ecuadorian Consulate of New Jersey. Edwin is a former ESF recipient and represents the mission and vision of our organization and the goals of this project.

## ORGANIZACIÓN JUVENTUD ECUATORIANA LEADERSHIP BOARD OF DIRECTORS



Hugo Almeida Board Member



Carlos Guevara President



Bladimir Quito Board Member

### **NEW YORK CHAPTER**



Viviana Peralta
Director of Communication
New York



Tatiana Mendez
Executive Director



**David Monroy**Director of Finance
New York



**Jessica Chauca**Director of Human Resources
New York

## **NEW JERSEY CHAPTER**



**Luz Mayra Morales**Director of Communications
New Jersey



Tatiana Vivas
Executive Director
New Jersey



**Jose Luis Iza**Director of Human Resources
New Jersey



Cesar Orozco
Director of Finance
New Jersey



Andres Aguilar Pulla
Creative Director

## **SCHOLARSHIP JUDGES**



**Hugo E. Almeida** 



**Dra. Maria Amelia Viteri** 

## **2018 SCHOLARSHIP WINNERS**



Valeria Correa - Bergen Community
College - Science Student



Ashley Lituma - The New School Global Studies Student



Andres Aguirre - CUNY
Baruch College - Finance Student



Edison Cabrera - Pratt Institute
Architecture Student



Horacio Romero - Columbia University
Medicine Student

## SPONSORSHIP OPPORTUNITIES

Recognition as a Sponsor of the Ecuadorian Scholars Fund in the following:	Friend \$500	Bronze \$1000	Silver \$2000	Gold \$3000	Diamond \$5000
Number of tickets for the Gala	1	2	3	4	5
A full-page advertisement in the Ecuadorian Scholars Fund's journal presented at the Gala.	•	•	•	•	•
Public recognition and special thanks at the scholarship awards ceremony (Gala).	•	•	•	•	•
Digital Advertisement at JUVE's website	•	•	•	•	•
Newsletters	•	•	•	•	•
Press releases		•	•	•	•
Banners with your company's logo will be placed in each event to promote the ESF, and all other events organized by JUVE.		•	•	•	•
Social networks			•	•	•
Printed & digital invitations			•	•	•
Advertisement at JUVE's website, and a hyperlink to your company's website for one year.				•	•
Video material					•
Company will have the opportunity to speak at the event and congratulate the scholar-ship recipients					•
Company will have a table to promote their services at the Gala.					•

 Journal Advertisement Opportunities

 Full Page 8" x 10.5"
 \$ 500.00

 Half Page 8" x 5.25"
 \$ 250.00

 Quarter Page 4" x 5.25"
 \$ 125.00

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JOIN US AND SUPPORT THE ECUADORIAN SCHOLARS FUND